

Forward
Forward

Steelcase Forward – the new Workspace Architecture



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Created in collaboration with Foster and Partners

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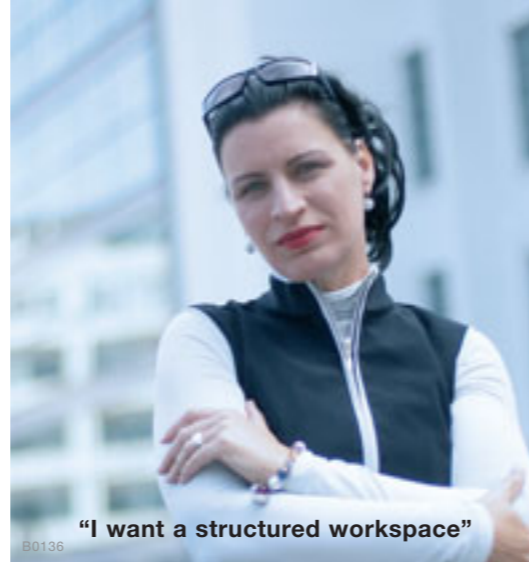


"I never work alone"

B2724



B0151 + B0152



"I want a structured workspace"

B0136



"I need to feel comfortable"

B2718

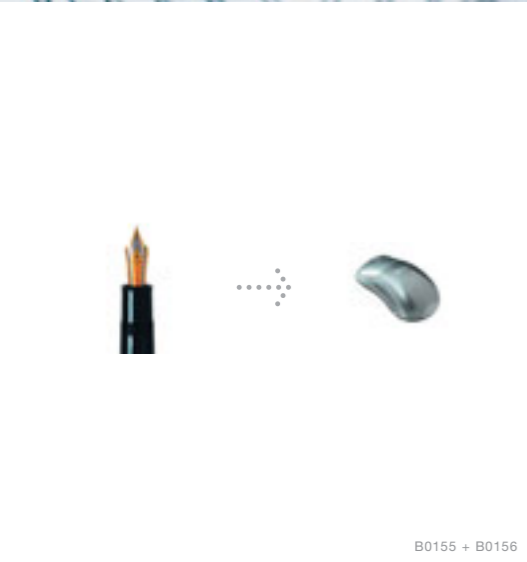


"I want to control my space"

B2721



B0153 + B0154



B0155 + B0156



"The place should inspire me"

B0162



"I want to organise my work, whenever and wherever"

B2720



"I'm rarely at my desk"

B0134



B0159 + B0160



"I need a place for concentration"

B0096

Time for a new workspace architecture – Introducing

Forward by Steelcase.

Just 15 years ago, you had probably never used a mobile phone. There was no laptop in your briefcase. No palmtop in your pocket. No cordless connection. No access to the World Wide Web. No way you could work anywhere except at the office. Clearly, times have changed. But, whilst technology has dramatically altered workstyles, lifestyles and

New *times*, new *technologies* new *workstyles*...



B0161

organisational forms, the truth is that many of today's workplaces are lagging behind. If we look at most **office buildings, office interiors** and **office furniture systems**, we find that they were **designed for another era**. In many cases they are struggling to play catch-up – to offer people the same level of freedom and mobility that they already enjoy in their personal lives – but their structures are too complex and inflexible to cope with changing demands. We believe **it's time for a radically new workspace architecture**. It's time for **Steelcase Forward**.



... *new* **workplaces**

Steelcase Forward
the new Workspace Architecture

“Steelcase is passionate about understanding user needs, evolving work models and work processes”

John Small, Foster and Partners



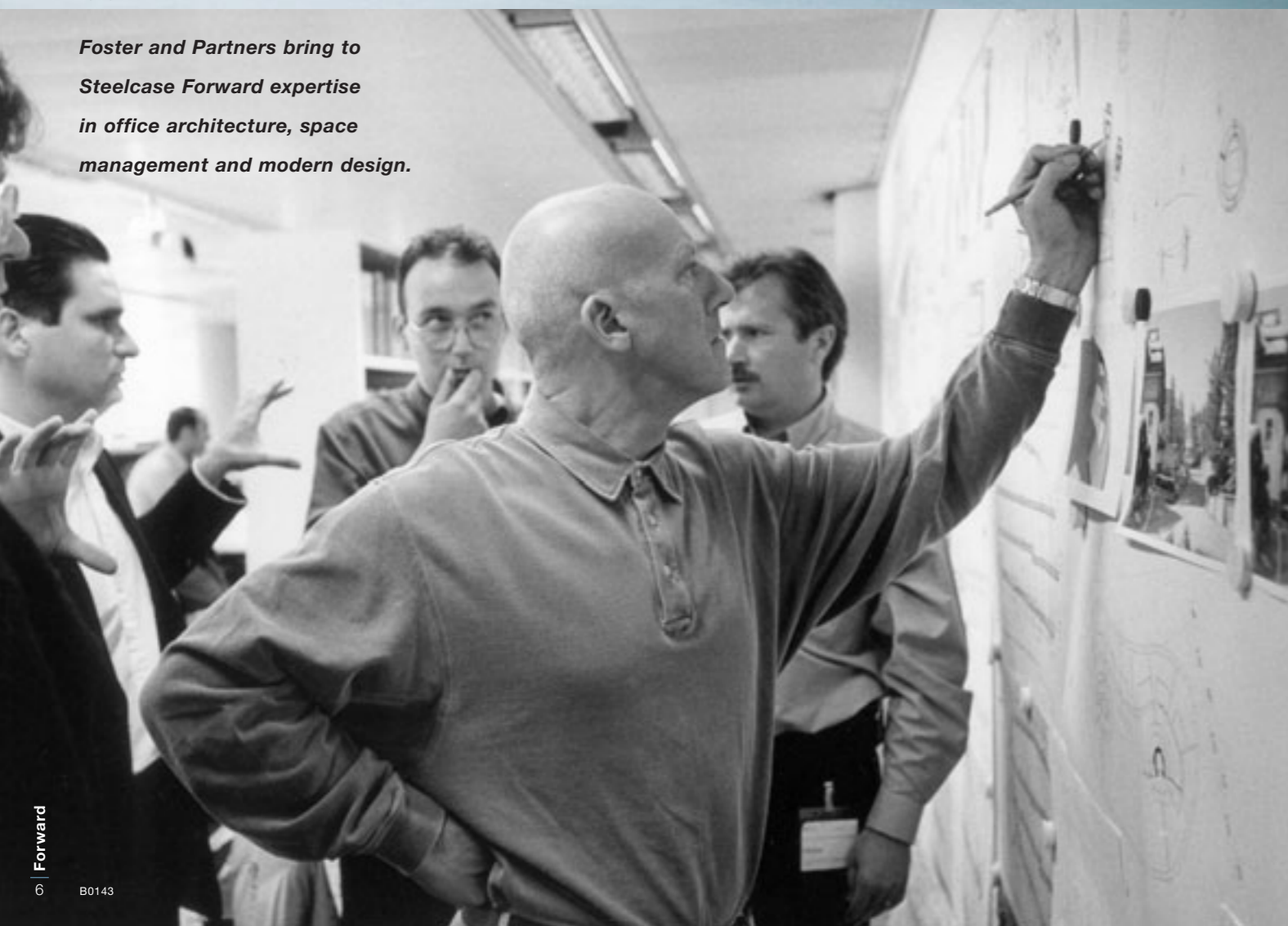
B0143



Steelcase Forward

B0165

Foster and Partners bring to Steelcase Forward expertise in office architecture, space management and modern design.



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Workspace Architecture



B0115

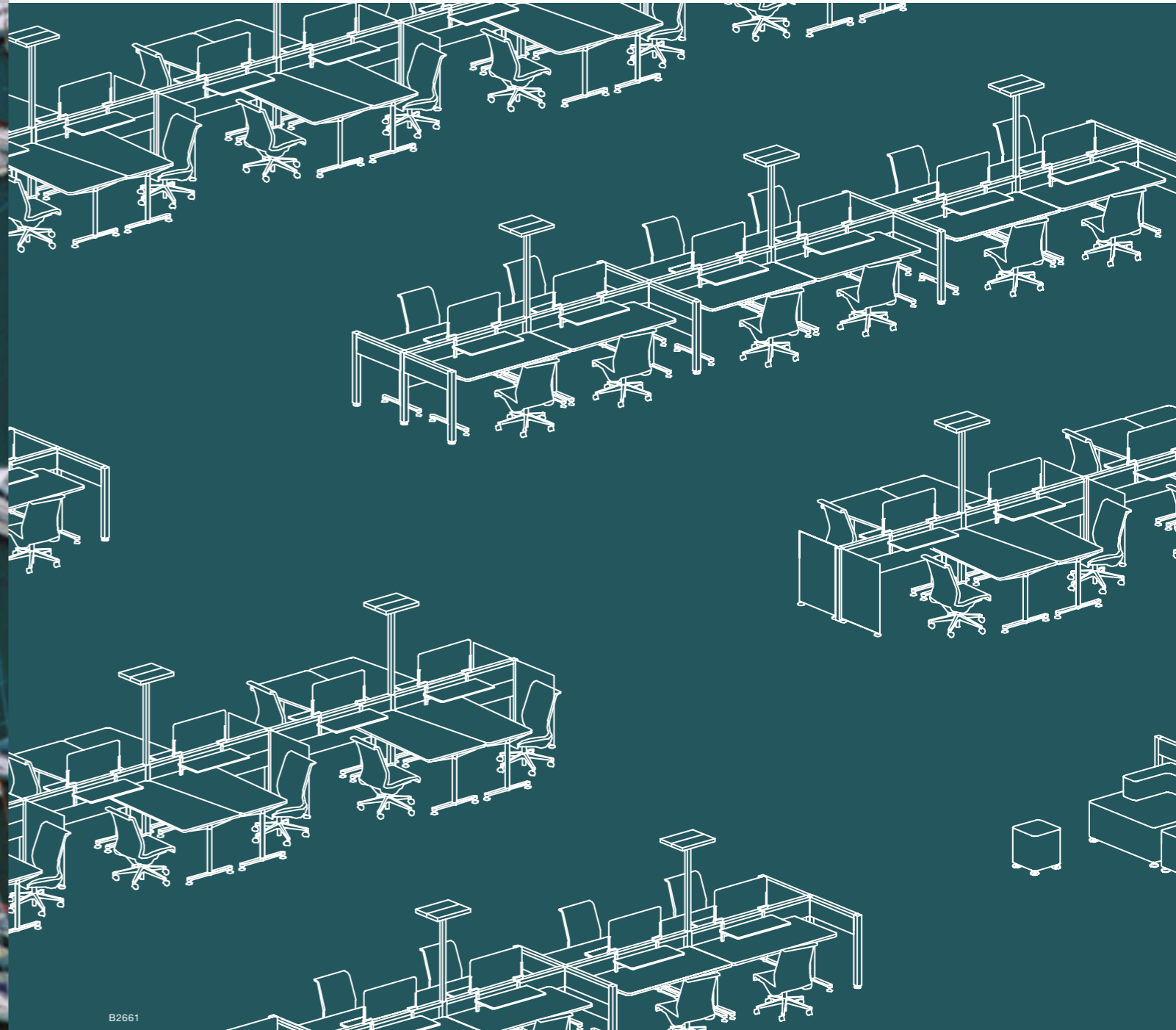


B0185

Structure

At the heart of Steelcase Forward is a structural element called the **'bridge'**. This unit is the basic element of the system, around which everything else is configured. The 'bridge' structures the space in all the different planning options.

The post and beam configurations support collaborative situations, creating ideal settings for tasking, teaming, and in-between.



B2661

Freedom

The **'bridge'** becomes the functional aspect of the traditional desk by accommodating the telephone, computer, accessories, and power and data connection cables. **Adjustable workshelves** free up the desk, so that it becomes what we simply call a 'table'. By using a fixed

'bridge' and movable 'tables' system, Forward **allows users to quickly reconfigure their personal space.** The table is easily moved for an impromptu meeting, and returned to the bridge for individual tasks. The bridge puts all tools and connections within easy reach, provides territorial

and visual privacy, and maintains accessibility for colleagues. This loosely-structured environment creates a culture of freedom and mobility in the office.

A workplace where I feel good



Your position, your workstyle

With Forward, it's easy to organise the space for the way you feel most comfortable and the way you want to work. The Bridge gives you instant user-level access to power and data, allowing you to take advantage of new, more mobile workstyles. Simply adjust the workshelf, table, lighting, accessories and screens to your preferred **position and workstyle**, and start working. By adjusting the sliding screens, flat-screen monitor and table position, you can switch effortlessly between different workstyles, balancing the amount of privacy or contact you need at any given time.

Enhancing your personal well-being

The Forward Post and Beam structure can interface with lighting in order to offer a **greater comfort for an individual or team workstation**. Steelcase collaborated with Regent, Waldmann and Spectral companies to create a range of lighting accessories and connection points, which can be ordered directly from the respective companies.



B2642



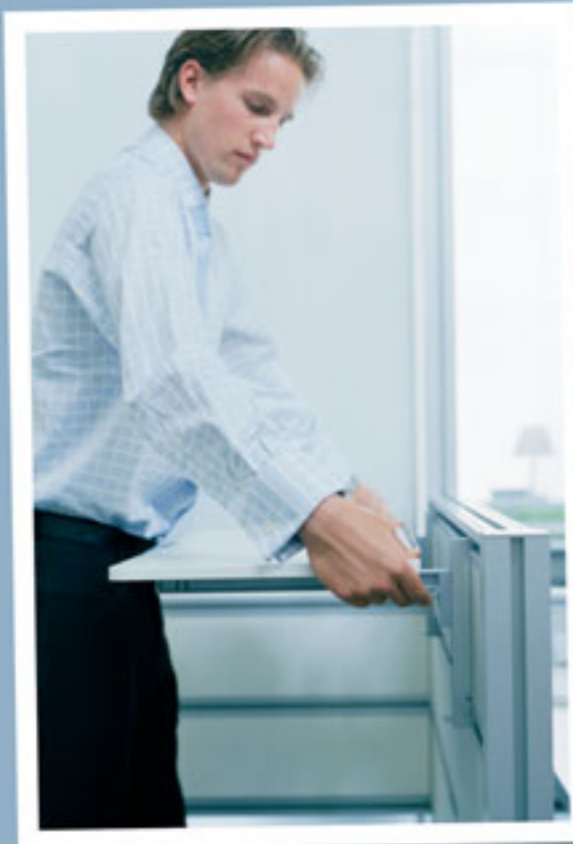
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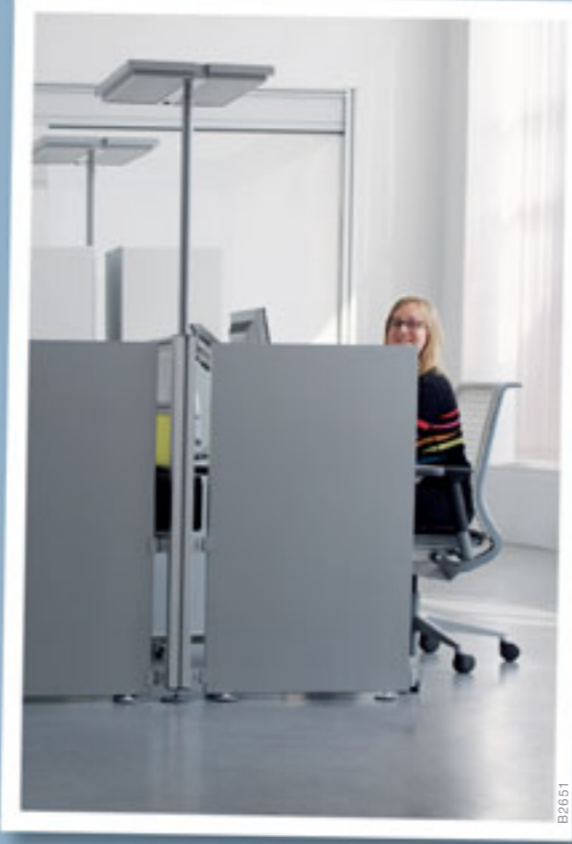
B2644

Post returns

Stabilise and divide your space with Forward's Post returns, so you control your privacy.



B0094



B2651

Sliding screens

Balance your privacy needs by sliding the screen to the desired position.



B0599



B0109

Easy adjustment

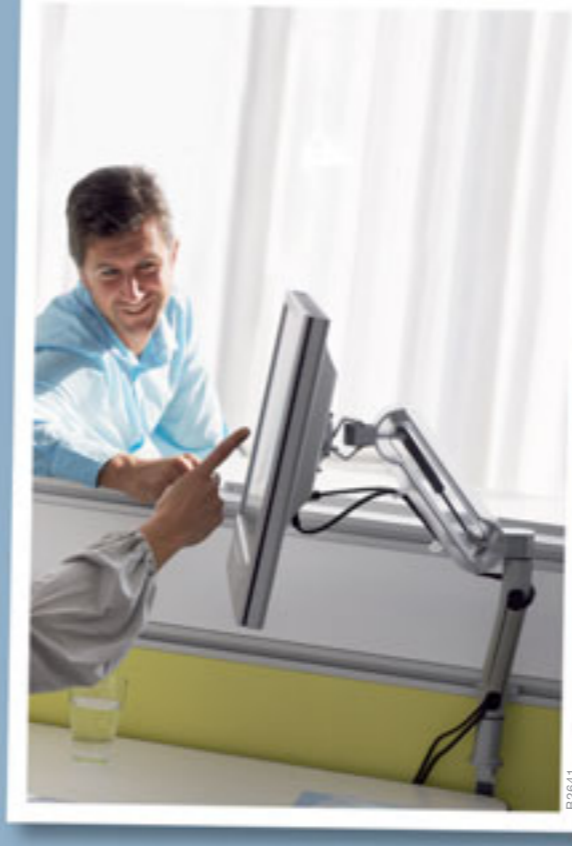
It only takes a few moments to adjust your table and workshelf to the way you want to work.



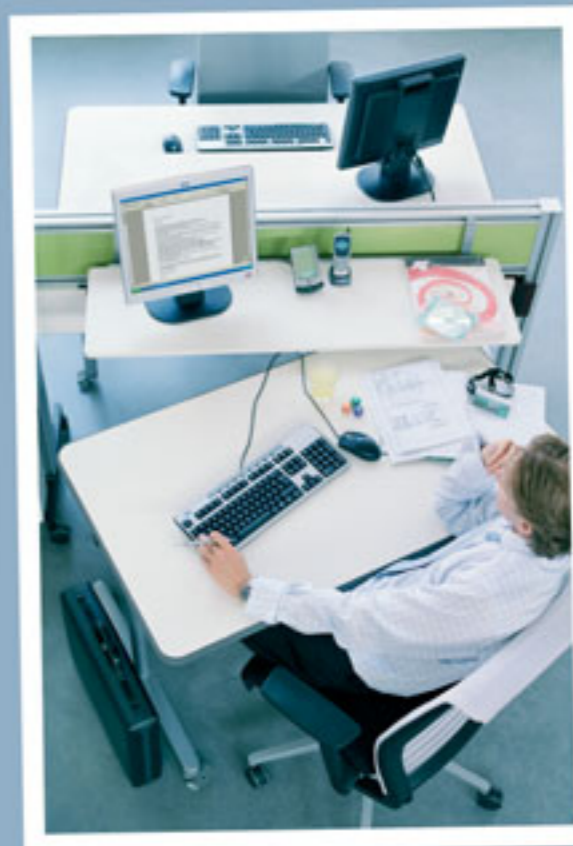
B2640



B0092



B2641



B0093

Visible information

Writable screens and post and beam infill panels allow you to scribble notes or leave messages for colleagues.

Interactive workshelf

At Welcome areas or at the desk, for exchanging information on the go.

Easy plug and play at user level

Steelcase Connecting Hub provides instant connection to power and communication networks.

Share information

Reposition the flat screen to share information with others (Forward Arm by Worktools).

A clean, mobile desk

The bridge accommodates all technology, so the table is kept free of cables and clutter, and can simply be moved to switch between workstyles (e.g. from concentration to interaction) or to suit your personal preferences.

My space can also become our space



B0085



B0084



B0086

Forward enables people to **switch instantly from individual to collaborative work.** Tables can simply be turned away from the bridge and brought together at any time to create teaming spaces.



B2648

B2657

Forward can provide **dedicated settings for larger meetings.**



Forward can also create spaces for **impromptu or in-between meetings.**



Great **people** demand
inspiring workspaces

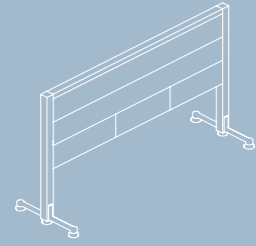
You cannot get great ideas
in an ordinary office, you need
an inspiration office.



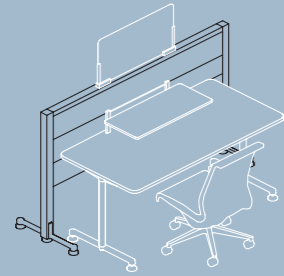
*A better **workplace** makes you
more **successful** Anything is possible with the right
tools. A better workplace boosts
your company's performance*

Steelcase Forward
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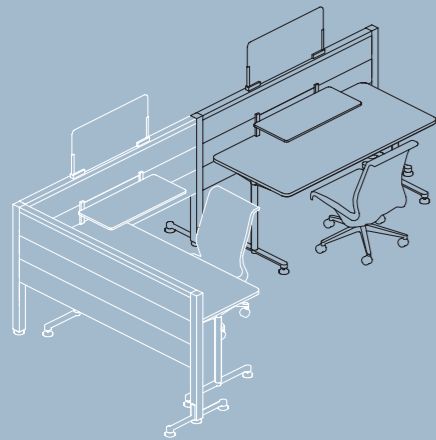
Easy to upgrade



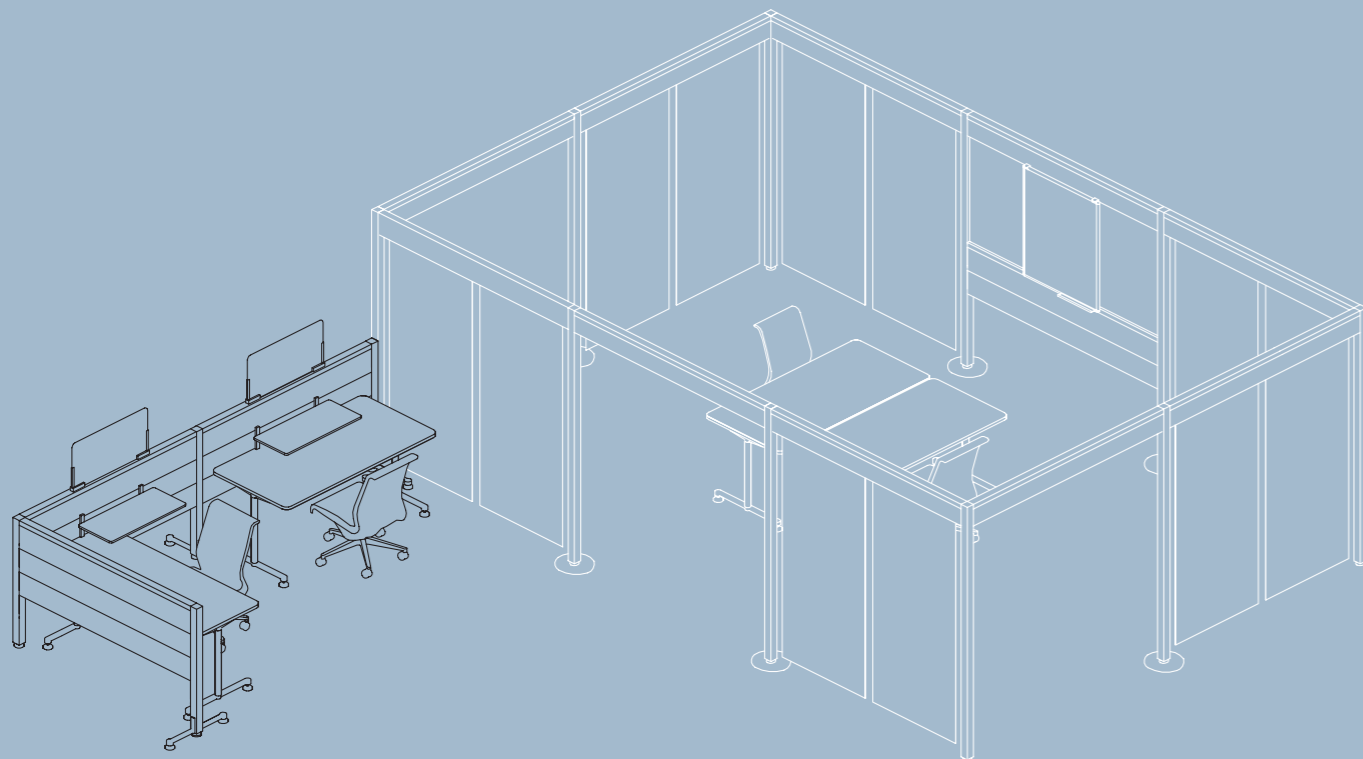
Start with the **Bridge**



Easily **add a table, a shelf, a screen and accessories**



Create a real workspace with **two extra bridges** and an **additional table**

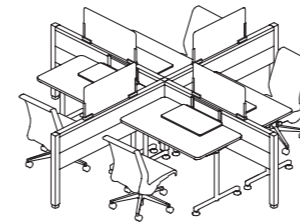


Add a complete workspace with the use of Forward's unique system of **Posts and Beams**

Forward is easy to upgrade thanks to the 'addition logic' of the system, and its range of components. Any setting can be tailor-made **to fit current needs** and subsequently upgraded as these needs evolve.

Easy to reconfigure

Forward is also independent from the building structure, making it **easier to install and reconfigure** than traditional workspace solutions.



Installation = 32 minutes
4 Bridges + 4 tables + 4 workshelves
(incl. unpacking and 2 fitters)

B2664



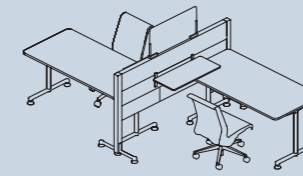
Reconfiguration = 15 minutes
4 Bridges + 4 tables + 4 workshelves
(using 2 fitters)

Various possibilities

Forward's highly flexible workspace concept allows planners to **create diverse work settings**, from one individual workstation through to several workstations for a team. Organisations can therefore **support various workstyles** – tasking, teaming and in-between – using just one, versatile furniture range.



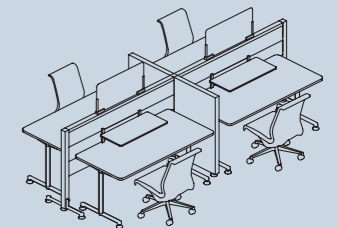
Individual tasking application



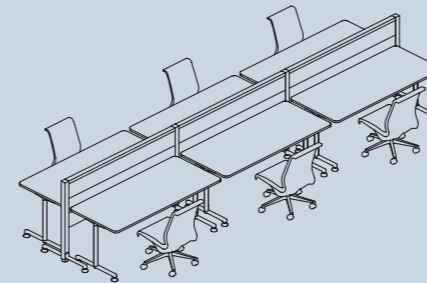
2 person tasking application



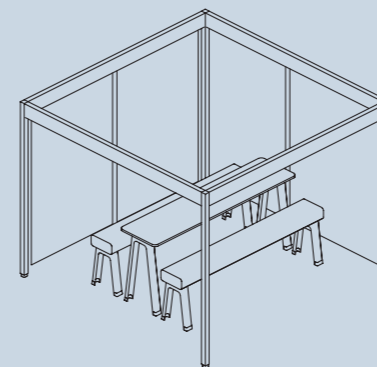
Call centre



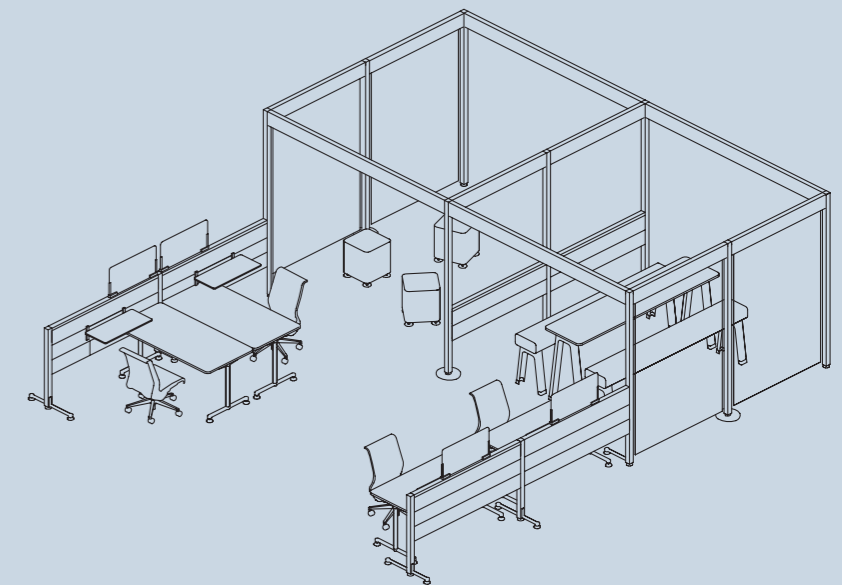
4 person tasking application



Touch and go

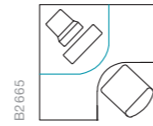


In-between spaces



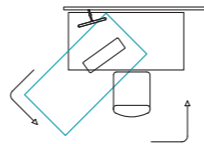
Small project team

Intensify the use of space



Traditional workstation

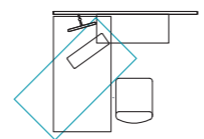
Corner top, screen and fixed workstation.



Forward workstation with Forward Arm fixed to the Bridge

35% space saving of the footprint.

The worksurface stays the same, but becomes mobile.

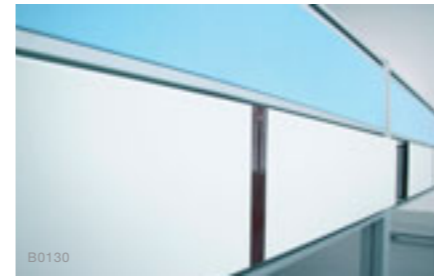


Forward workstation with Workshelf on the Bridge

Keep the same footprint yet increases the worksurface available to the user by:

30%

B2650



B0130

Cables can be easily channelled in and out thanks to the **opening covers**.



B0126

User level **plug and play** (e.g. Steelcase Connecting Hub by Worktools).



B0128

Cables can be routed from the **technical level up to the user** (frequent intervals with soft edges to avoid cable pinching).



B0131

Cables go past the post behind **sliding covers**, whatever the angle and the cable routing.



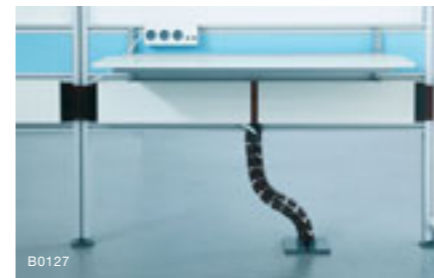
B0129

Trees to **segregate** power and data.



B0132

Cable **sliding covers** (closed).



B0127

Various length vertebrae help to **route cables** from the floor to the bridge.



B2659

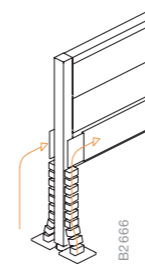
B2649

Large cable riser to route the cables from the **floor to the Bridge**.

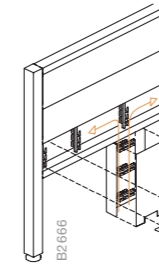


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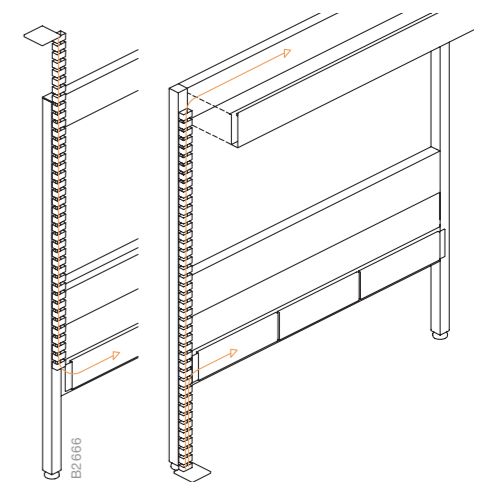
Beam cable management to route the cables **horizontally on the Post and Beam**.



Capacity of vertebrae
6 power (Ø 7mm)
12 data (Ø 5mm)



Capacity of large cable raiser
12 power (Ø 7mm)
24 data (Ø 5mm)



Capacity of the beam cable management
20 power (Ø 7mm)
25 data (Ø 5mm)

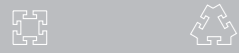
Forward allows the creation of spaces that simultaneously support different activities and workstyles. Balancing individual and collaborative work in the same footprint reduces the need for designated meeting rooms. The traditional functions of the desk are fixed to the Bridge, creating an **optimal use of the available square metres**.

Cable management without a raised floor. Forward works as an integral part of cable distribution networks. The system can adapt to power and data systems **in raised floors, suspended ceilings or perimeters**. And also, because Forward is independent of the structure, it works in all types of buildings as a secondary grid, freeing the desk from the infrastructure and **can replace a raised floor**.

Statement of line



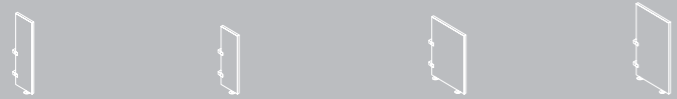
Bridge



The Bridge Posts come in 90° and 120° space planning shapes.



The bridge comes in the following widths: 800, 1000, 1200, 1400, 1600, 1800, 2000, 2200 and 2400 mm. Heights: 900 or 1100 mm. Option: white board ribbon (upper ribbon only) and cable management ribbon (lower ribbon only).

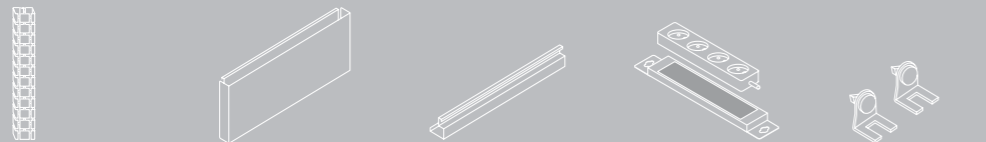


The post returns come in two heights 900 and 1100 mm and two depths 350 and 700 mm.



Stabilisation plate

Cable management



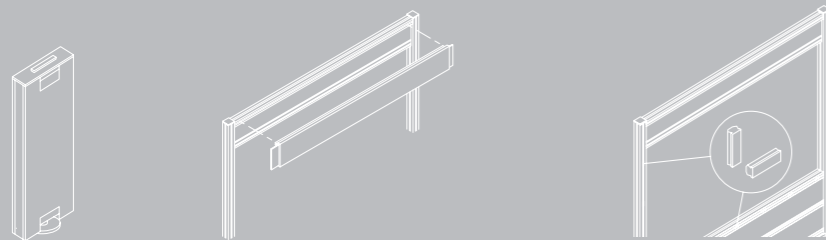
The vertebrae comes in 3 lengths: 3 m, 1,5 m and 0,6 m.

The cable box is supported by the bridge.

The cable holder tray is fixed to all workshelf lengths: 600 mm to 1600 mm.

Internal universal Socket interface

External universal Socket interface

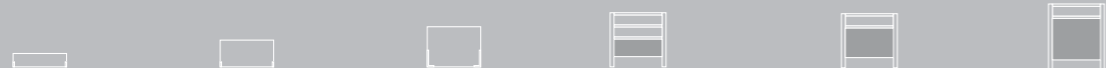


Large cable riser

Beam cable management comes in the beam from 1600 mm to 3000 mm.

Beam cable duct (pack of 20 units)

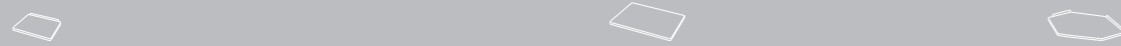
Screen



The Screens come in the following widths: 400, 600, 800 and 1000mm. Heights: 200, 400mm, finishing options are translucent, whiteboard or fabric. Height 600mm, finishes are translucent or whiteboard.

Within the screen range are the **modesty panels**, which are placed under the lower ribbon of the bridge or the Post & Beam integrated ribbon. Widths: 800, 1000, 1200, 1400, 1600, 1800, 2000, 2200 or 2400 mm. Heights: 300, 500 or 700 mm.

Workshelves



Rectangular workshelves (positioned on the side of the bridge) Depth: 350 mm. Widths: 400, 600, 800, 1000 and 1200 mm. These shelves can be adjusted by the user or facility manager. Workshelves of 1400 and 1600 mm can only be adjusted by facility managers.

Rectangular interactive workshelves (positioned on the top of the bridge). Depth: 500 mm. Widths: 800, 1000, 1200, 1400 and 1600 mm.

90° and 120° workshelves Depth: 350 mm. Two height adjustment solutions: for adjustment by the user or facility manager.

Tables



T-Leg with castors or glides come in two aesthetics (standard or executive). Optional height adjustment feature.

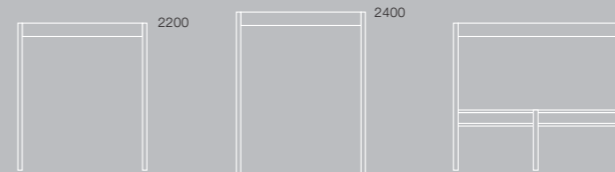


4-Leg with castors or glides. Optional height adjustment feature.

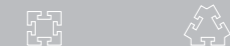
Top shapes		1000	1200	1400	1600	1800	2000
Rectangle	700						
	800						
Pint	900 x 700						
Optima Gen 2*	1000 x 800						
Corner	1200 x 800						
Corner (symmetric)	800						
Symmetrical Pentagon 120°	700						
	800						

* only with 4-legs

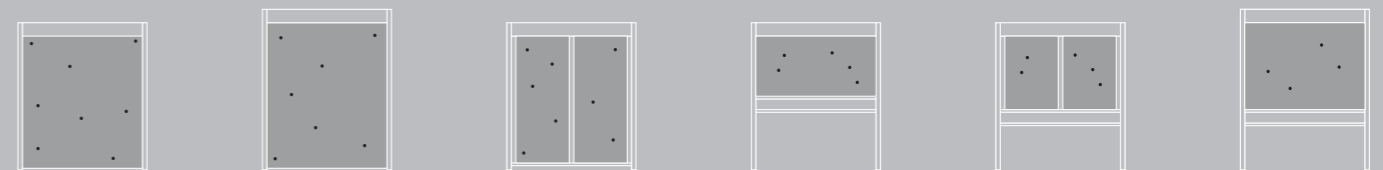
Post and Beam



Posts are 2200 mm or 2400 mm high. **Beams** are 1600, 1800, 2000, 2200, 2400, 2600, 2800 and 3000 mm wide and 1665, 1865, 2065, 2265, 2465, 2665, 2865 and 3065 mm wide.



Posts come in 90° and 120°.




Post and Beam in-fills in light transparent fabric For floor to beam heights, in-fills are 2000 or 2200 mm high. For panel widths 1600/1665, the panel comes as one piece, for all other widths the panel is in two pieces.

Post and Beam in-fills in light transparent fabric For ribbon to beam heights, in-fills are 900, 1100 or 1300 mm high.



White board in-fills: 900, 1100 or 1300 mm in height (only with integrated ribbon).



Sustainability
To convey clear and transparent information about the environmental performance of Forward during its entire life cycle, Steelcase provides an **Environmental Product Declaration (EPD)** based on the life cycle assessment.

Move **Forward**



Isn't it time your organization moved forward? We'd be delighted to talk to you informally about a more flexible workspace architecture that supports new ways of working. **Why not call us today?**