

B Free Lounge
B Free Lounge

Steelcase B Free Lounge

Where people and ideas come together



Steelcase B Free Lounge – Where people and ideas come together



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North America 901, 44th Street . Grand Rapids MI 49508 USA > **tel:** +1 616 247 27 10 > **fax:** +1 616 246 40 40

Asia Pacific & India 4th floor, N32 Kowa Bdg . 5-2-32 Minami-Azabu . Minato-Ku . Tokyo 106-0047 Japan > **tel:** +81 3 3448 9611 > **fax:** +81 3 3448 9617

Europe Espace Européen de l'Entreprise . 1, allée d'Oslo . BP 40033 Schiltigheim . 67012 Strasbourg Cedex France > **tel:** +33 3 88 13 30 30 > **fax:** +33 3 88 28 31 78

Latin America 901, 44th Street . Grand Rapids MI 49508 USA > **tel:** +1 616 247 27 10 > **fax:** +1 616 246 40 40

Middle East & Africa PO Box 54269 . Dubai Airport Free Zone . Unit WMR8 . Dubai UAE > **tel:** +971 50 450 22 74 > **fax:** +971 4 299 6303

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Steelcase

Do what you do better.™

Steelcase



B2420



B2457

Today

The only place to wait is the sofa

It only lets you sit one way

It's only big enough for 2 or 3 people

All it lets you do is drink a coffee

It's not going to inspire you

It won't help you connect with others

Why B Free Lounge?



Tomorrow

Wait and meet in all kinds of ways

Choose the most comfortable position

Increase the space as more people arrive

Work or relax in many different ways

Let the ambience inspire your thinking

Create a high-energy corporate culture



corners and so forth? In most companies, these crucial but under-utilised spaces account for up to **30% of the total workspace**. B Free Lounge is the first family of furniture that reverses that equation. It is designed to turn these under-utilised spaces into focal points – **where people and ideas come together.**



Where are these **focal points**?



1. Café Club

Informal meeting places where individuals or groups can connect, escape, have a coffee and even work.

2. Team space

Relaxed spaces where team members can easily exchange and share information, work creatively either alone or together.

3. On the way

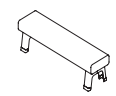
This usually involves spontaneous one-to-one communication in unpredictable situations where people bump into each other informally while in transit.

4. Waiting productively

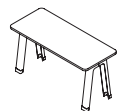
This is typically an individual waiting for someone who would like to use this time as productively and pleasantly as possible.



B2381



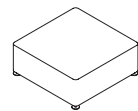
4x beams
H430xL1400



2x tables
H720xL1700



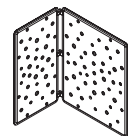
4x cubes
425x425



3x cubes
1200x1200



3x L top
blocks

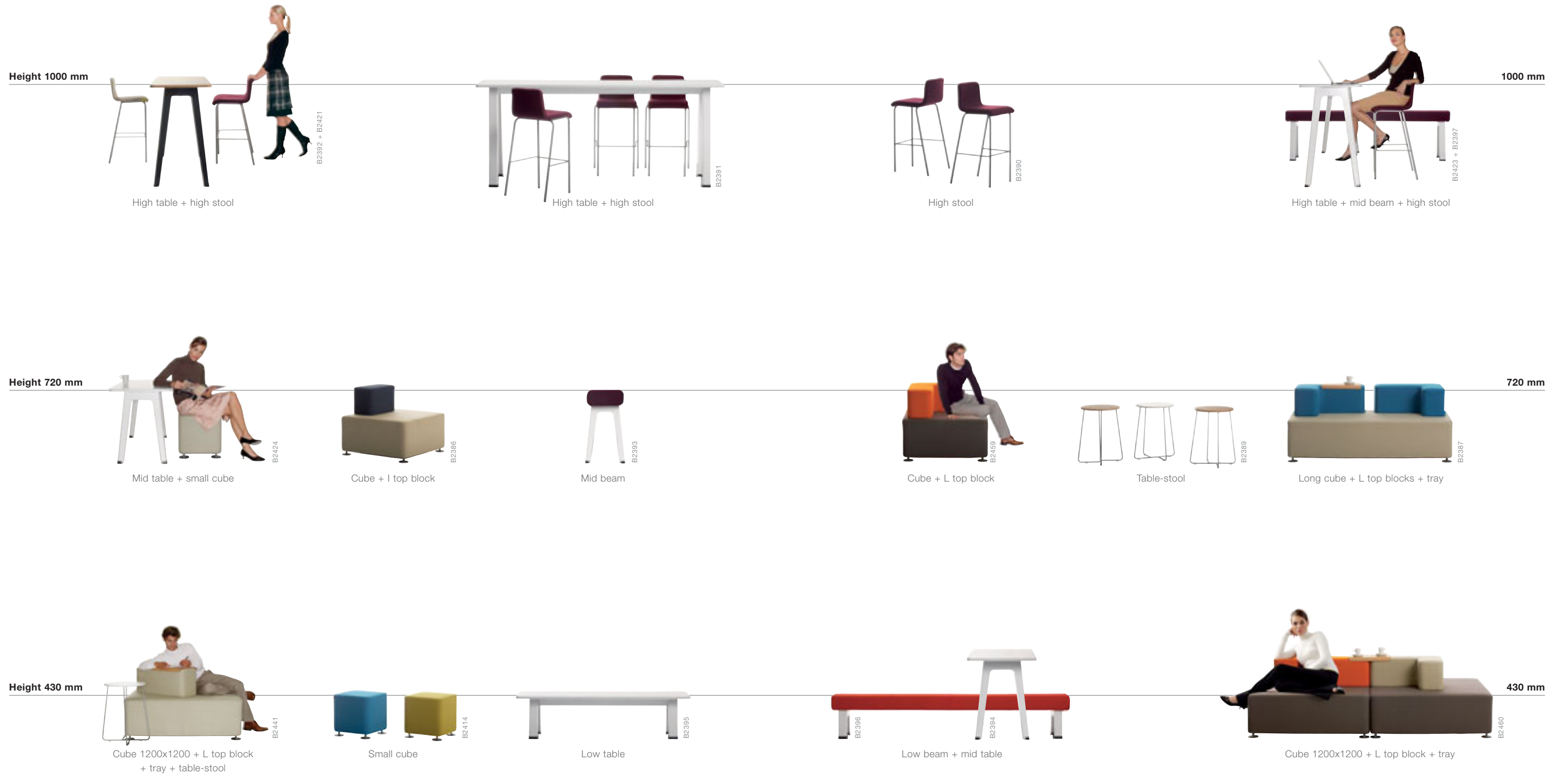


3x screens
H1300xL1200



2x trays
for beam

B Free Lounge – Where people and ideas come together



Where would you go to **connect, relax or work informally** with others?



1. Café Club



2. Team space

B Free Lounge is the first range that supports different applications within the same space: a coffee break, informal work, a short creative meeting, a brainstorming session or just a relaxed, private conversation. It's an inspiring space to be alone in or to meet others. The B Free Lounge flexible 'family' allows you to use the space as you want to.



Should we invite the rest of the team?

Do you want to sit?
Sit-stand? Relax?



B2402

Do you want to take a coffee break? Or have a meeting?



B2399

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Have a break



Relax, have a break, chat with others or work informally. Simply come and go as you please.

1. Café Club



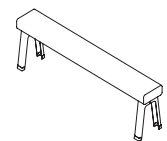
B2431

Have a short meeting

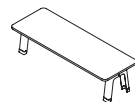
Take over the space for a closed team meeting and collaborate in a choice of relaxed positions.



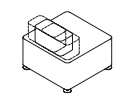
B2398



1x beam
H720xL2400



2x tables
H430xL1700



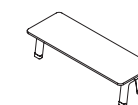
4x cubes + 1 top
blocks 850x850



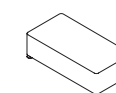
4x cubes
425x425



1x tray
for beam



1x table
H430xL1700



2x cubes
850x1700



2x L top blocks



2x cubes
425x425

How does your team like to work?



2. Team space

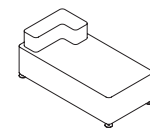
B Free Lounge provides the right kind of spaces for a variety of teamwork situations: from **organised brainstorming meeting**, and **interactive working** to **informal chatting**. These zones help to foster communication, collaboration and learning, **stimulating creative thinking and increasing productivity**.



B2432

Take a break

Simply drop by for a break and an informal chat with colleagues.



2x cubes + L top blocks 850x1700



B2434

Meet/Brainstorm

Use the space to come together for a brainstorming session.



6x cubes
425x425



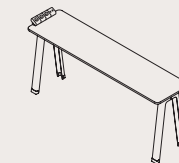
2x table-stool



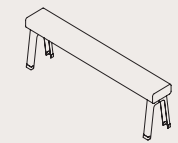
B2461

Work together

Spend time interacting and collaborating together as a team.



1x high table*
H1000xL2400



1x beam
H720xL2400



3x high stools

*Bring power and data with the Steelcase Connecting Hub

You know those places where you always **bump into people**?



Chance meetings with colleagues speed up the flow of information. Often these impromptu meetings take place in **corridors, lifts, hallways, lobbies, cafeterias and transient zones**, where people simply bump into each other. B Free Lounge maximises the potential of these underutilised areas by **providing sit-stand or sitting solutions.**

3. On the way

Need some time to think...?



B2404

Got a minute?

That reminds me...



B2403

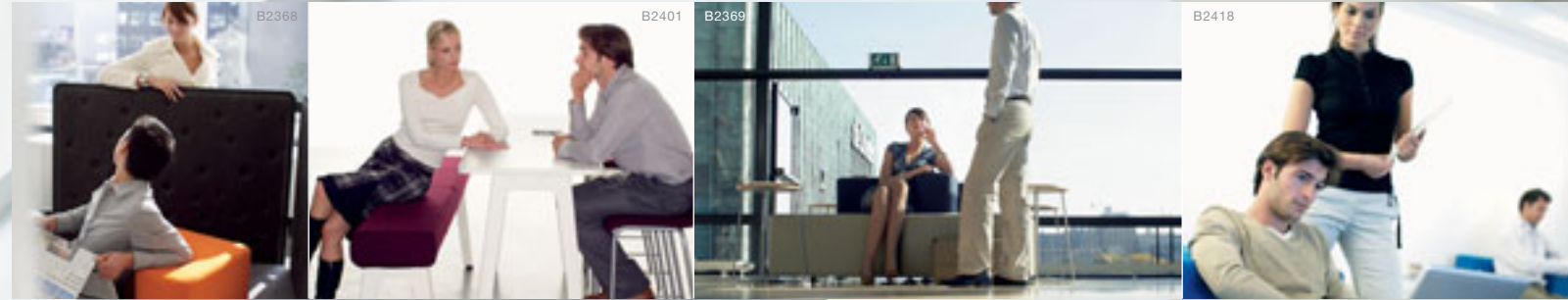
Take a quick look at this...



B2406

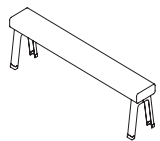
Steelcase B Free Lounge

B Free Lounge – bump into people



Think of it as a 'pit stop' – a place to stop for an impromptu meeting when you bump into someone in transit.
B Free Lounge turns previous 'dead' zones into **spaces that support impromptu interactions.**

B2442



1x mid beam
H720xL2400

B Free Lounge – Where people and ideas come together

Why waste time when you can **wait productively**?



4. Waiting productively

Let's imagine **you're waiting for a meeting**. Perhaps your host hasn't arrived yet. Or you are waiting for colleagues to join you, or a team room to be vacated.

What do you do while you wait? Why not use the time productively?

B Free Lounge makes waiting a productive and pleasurable experience, giving you the chance to **make a call or do some last minute preparation on your laptop**.



Last minute notes...

B2409

While we're here...

Have you heard...?

How's the project?



B2407

Check your email...



B2408

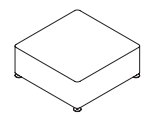
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B Free Lounge – waiting productively

B Free Lounge lets you wait the way you want: **make a phone call**, or simply **relax comfortably** alone and **think**.



B2382



3x cubes
1200x1200



3x L top blocks



8x cubes
425x425



4x cubes + 1 top
blocks 850x850



4x table-stool

B2379

Play with your space

B Free Lounge lets you optimise the space over time, allowing you to **re-configure settings** and create **different combinations using the same elements.**



2x table-stools



2x trays (for cubes)



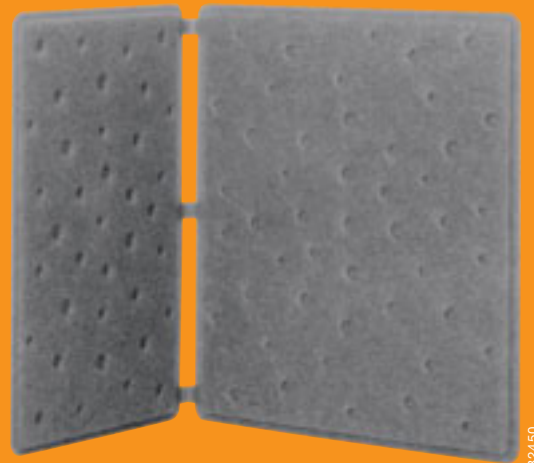
2x tables H720xL1700



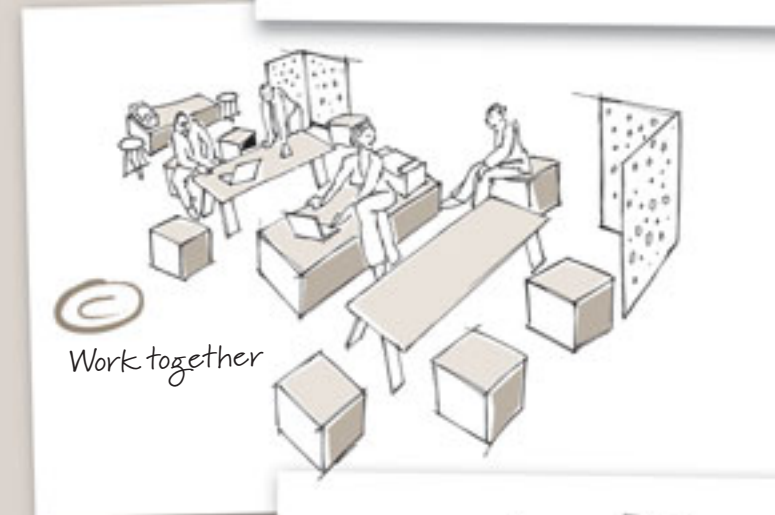
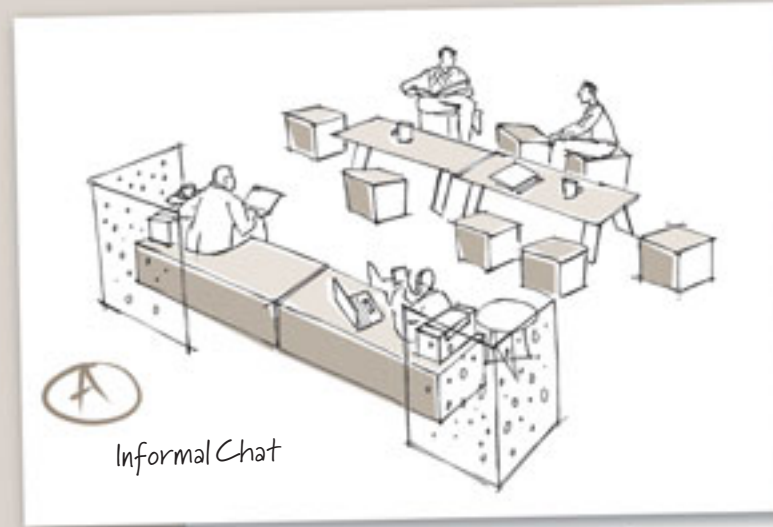
2x long cubes P600xL1700 + 1 top blocks

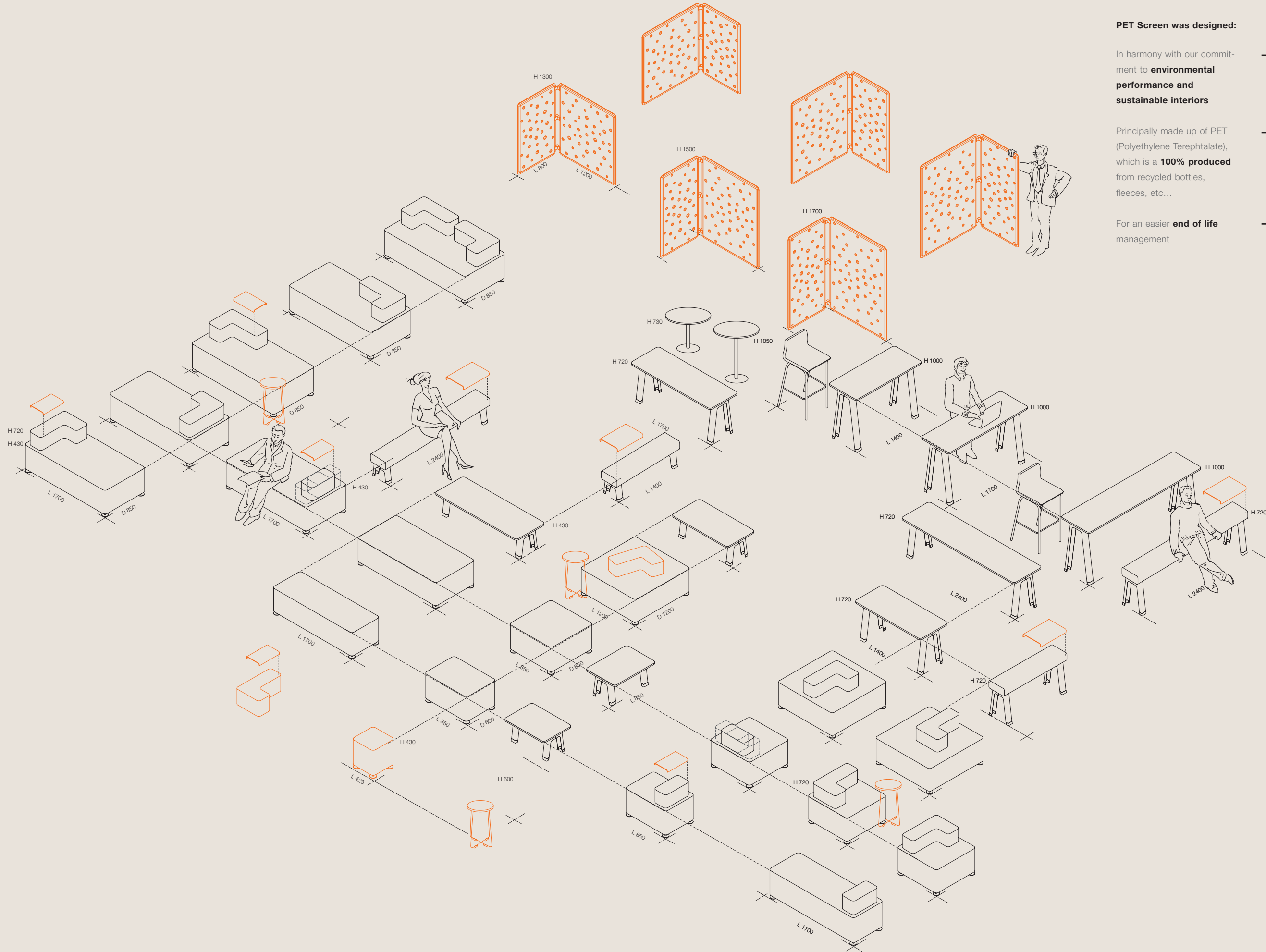


8x small cubes 425x425



2x screens H1500x1200





PET Screen was designed:

In harmony with our commitment to **environmental performance and sustainable interiors**

Principally made up of PET (Polyethylene Terephthalate), which is a **100% produced** from recycled bottles, fleeces, etc...

For an easier **end of life** management

→ **81%** recycled material containing no hazardous elements (e.g. PVC, Chrome, Mercury)

→ Managing **waste avoidance**

→ **96% recyclable**